

## Press Release

### **Nemetschek Allplan and mapolis enter into strategic alliance: International Network for Architects and Structural Engineers**

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**Germany/Munich, April 19, 2012** – Nemetschek Allplan, leading international providers of BIM solutions, and mapolis.com, network and navigator for architecture, construction and real estate, have formed a strategic alliance. The aim of the partnership is to provide Allplan users with the rapid and direct possibility of presenting their projects and references on the Internet and exchanging details with potential clients, planning partners, or other colleagues. As part of a wide-ranging package of resources and services, the concept of “Designed by Allplan” can be created, for example, an interactive reference database with Allplan projects from all over the world. And with “Working with Allplan” planning agencies working with the BIM software can also be provided with an introduction.

“As part of the development of our Social Media Initiative, together with mapolis we are gaining an additional channel of communication which is also very broad in scope. Our users have the ideal forum here to present themselves, as well as networking worldwide with customers and project organizers, as well as with other planners and companies that actually carry out the work,” says Peter Mehlstäubler, CEO of Nemetschek Allplan GmbH. He goes on: “And with mapolis, we have a powerful Internet partner at our side with strong and influential connections in the world of real estate, and therefore also with our target customer group.”

Wolfgang Moderegger, Chair of mapolis AG, has this to say: “With Nemetschek Allplan we have been able to gain one of the most important CAD manufacturers of all, with more than 65,000 customers worldwide, as our co-operation partner. Our network will benefit not only from the know-how of the new users, but also from the wide variety of the projects which can be achieved with the Allplan CAD system. With our platform, Allplan users can reach a wide public, as well as search engines”.

#### **Allplan & mapolis: international Network for Planners**

Whether as architect, structural engineer, or facility manager, the close co-operation between Nemetschek Allplan and mapolis offers every planner the opportunity of introducing themselves and their projects on an international network. With the concept of “Working with Allplan,” planning agencies that work with Allplan CAD software can create personal performance profiles. In the reference database “Designed by Allplan,” Allplan projects can be made available with pictures, descriptions, and profiles of all the project partners involved. Anyone who is looking for a particular building can then obtain a virtual image of the project

with a whole range of cross-references, such as the individual project services, the parties involved in the construction, or the contact persons concerned.

mapolis websites: [www.mapolis.com](http://www.mapolis.com), [www.immobilien.mapolismagazin.com](http://www.immobilien.mapolismagazin.com) and [www.architektur.mapolismagazin.com](http://www.architektur.mapolismagazin.com)

Nemetschek Allplan can be found on the Internet at:  
[www.allplan.com](http://www.allplan.com), [www.facebook.com/nemetschek.allplan](https://www.facebook.com/nemetschek.allplan) and  
[www.youtube.com/NemetschekAllplan](https://www.youtube.com/NemetschekAllplan)

Photo: Wolfgang Moderegger, Chair of mapolis AG, and Peter Mehlstäubler, CEO of Nemetschek Allplan GmbH, symbolize the strength of the co-operation with a handshake.

Logo: Nemetschek Allplan GmbH, mapolis AG

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#### **About Nemetschek Allplan**

Nemetschek Allplan GmbH, with headquarters in Munich, is a leading European provider of software for the planning and use of buildings.

As a fully-owned subsidiary of Nemetschek AG, the company develops intelligent IT solutions for architects, structural engineers, organizations and people involved in construction, and facility managers. Allplan's core product is the platform for Building Information Modeling (BIM), which provides optimum support for the seamless planning and construction process of buildings with regard to quality, costs, and time. At the present time the software is in use by 65,000 customers in 16 languages. Allplan covers all the operational stages of a modern CAD system, from simple 2D drawing, to 3D planning, and on to building modelling with the focus on specific building sections, with quantities and costs assessments. More information can be found at [www.allplan.com](http://www.allplan.com)

#### **About Mapolis**

Since its establishment in 2011, mapolis – the network for architecture, construction, and real estate – has brought together people, buildings, and companies. The network is aimed at serving everyone who is involved, commercially or privately, with the development, planning, construction, use, management, or marketing of real estate. At mapolis.com there are already more than 55,000 company and building profiles available, from more than 5,000 active users, who continually maintain and update these profiles. As well as this, "mapolis Architektur" and "mapolis Immobilien" are two sector-specific online magazines produced by the company, and a Newsletter currently keeps 42,000 recipients informed during their working day with all the relevant news from their sector. [www.mapolis.com](http://www.mapolis.com)

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