SEPTEMBER 30 – OCTOBER 1, 2026

BUILD FORWARD
KANSAS CITY, MO

SPONSORSHIP PROSPECTUS

SEPTEMBER 30 – OCTOBER 1 | KANSAS CITY, MO

WELCOME TO BUILD FORWARD

Join us in Kansas City, MO September 30 – October 1 for Build Forward (formerly SDS2 Summit), the ultimate gathering of SDS2 and ALLPLAN users in design, fabrication, and construction. Connect with industry leaders, share insights, and gain actionable strategies to push your projects forward. Whether you've been using SDS2 for years or are exploring the broader ALLPLAN ecosystem, you'll leave with powerful connections, fresh ideas, and the inspiration to build what's next.

By sponsoring Build Forward your organization gains exposure to industry experts including SDS2's loyal user base. This opportunity amplifies your brand visibility, showcases your services, and fosters lasting connections.

"Attending the Allplan Build Forward Conference was an incredible experience – insightful sessions, inspiring innovations, and meaningful conversations that truly reflect the future of construction technology. A must-attend event for anyone looking to stay ahead in the industry."

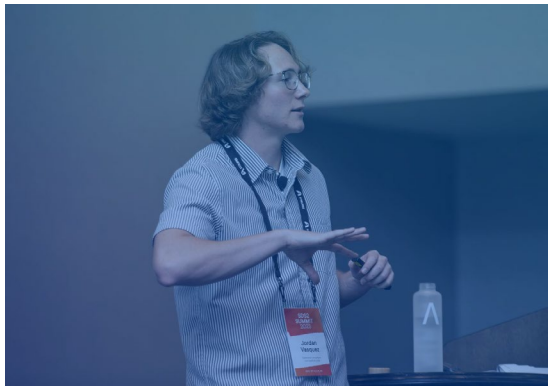
2025 ATTENDEE

"Build Forward is without a doubt the best investment a company can do to stay ahead of the curve in the steel detailing industry."

2025 ATTENDEE

"Build Forward is an excellent resource for learning about prefabrication, especially steel and concrete."

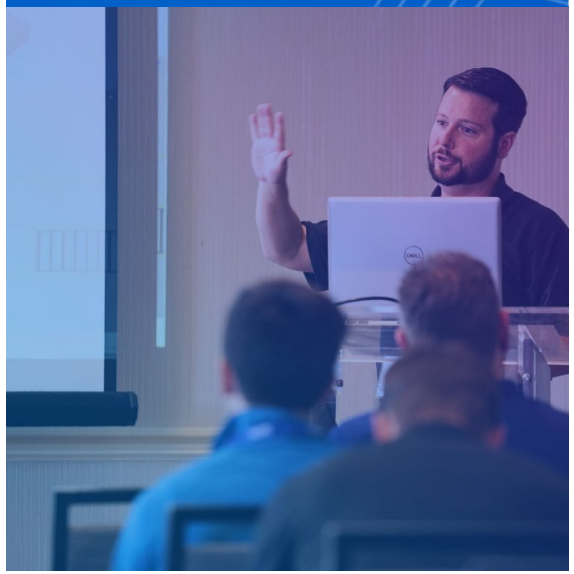
2025 ATTENDEE



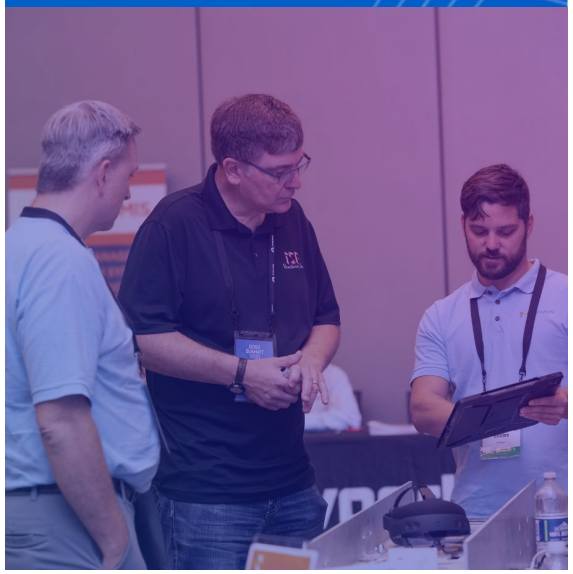
WHY EXHIBIT AND SPONSOR?

Build Forward brings together the top minds in the industry. Sponsorship packages give you the chance to choose how best to represent your brand. Our exhibit hall provides sponsors with a platform to share their solutions, demo products, and engage directly with attendees. Through a variety of different packages, networking events, and premier placement options, you're sure to meet new customers and elevate your business.

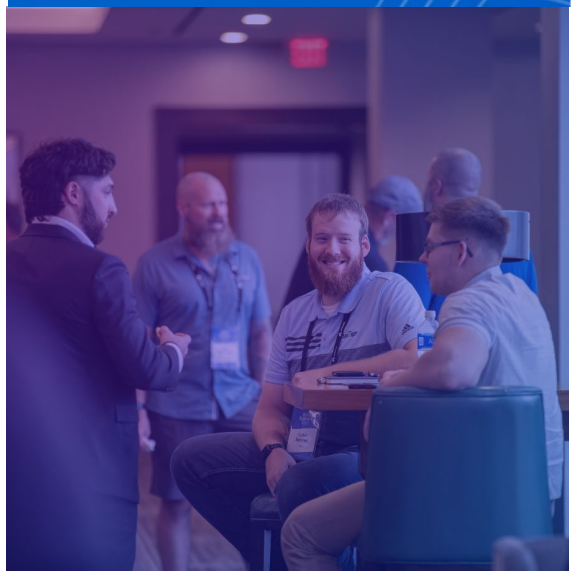
AMPLIFY YOUR BRAND



FORGE CONNECTIONS



SET THE TRENDS



MEET OUR AUDIENCE

Build Forward brings together a specialized audience of professionals in the steel detailing, fabrication, and engineering industries. Attendees represent a diverse mix of roles, from detailers and fabricators to executives and structural engineers. This event provides direct access to key decision-makers who are shaping the future of steel construction and detailing.

WHO WILL ATTEND?

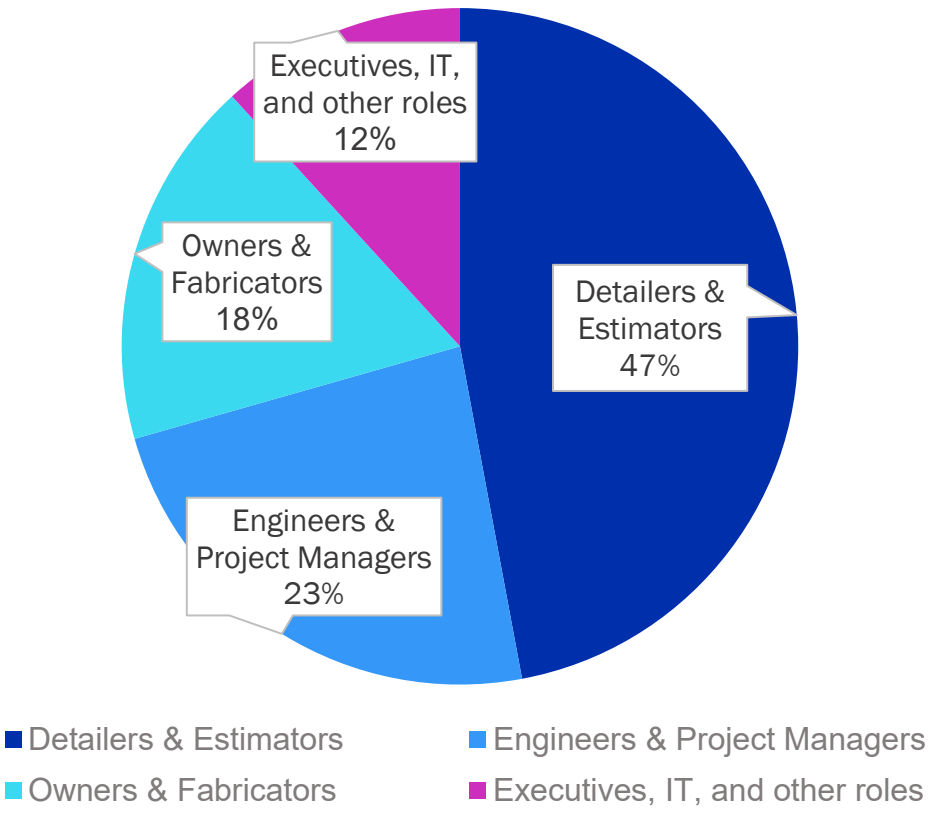
- Detailers (Largest attendee group)
- Estimators
- Executives
- Fabricators
- Structural Engineers
- Project Managers
- Manufacturers & Distributors
- IT & Technology Leaders
- Operations & Field Professionals

+40% of attendees have **11+ years** in the industry.

+30% have been in the field for **20+ years**, bringing deep expertise.

+25% are emerging professionals **(1-10 years)**.

AUDIENCE BREAKDOWN



AUDIENCE KEY STATS

Build Forward brings together professionals from across the steel industry who are actively involved in detailing, fabrication, project management, and structural engineering. Whether they are decision-makers at fabrication companies, software power users, or project leaders, attendees share a commitment to advancing workflows, improving collaboration, and driving innovation in the industry.

95% Would recommend Build Forward (formerly SDS2 Summit) to a colleague.

89% Said their main reason for attending was networking, education, and industry insights.

92% Plan to attend again to stay ahead in steel detailing, fabrication, and structural engineering trends.

80% Are senior professionals (10+ years in the industry), including executives, project managers, and lead detailers.

70% Consider 3D modeling software, BIM, and automation critical to their work

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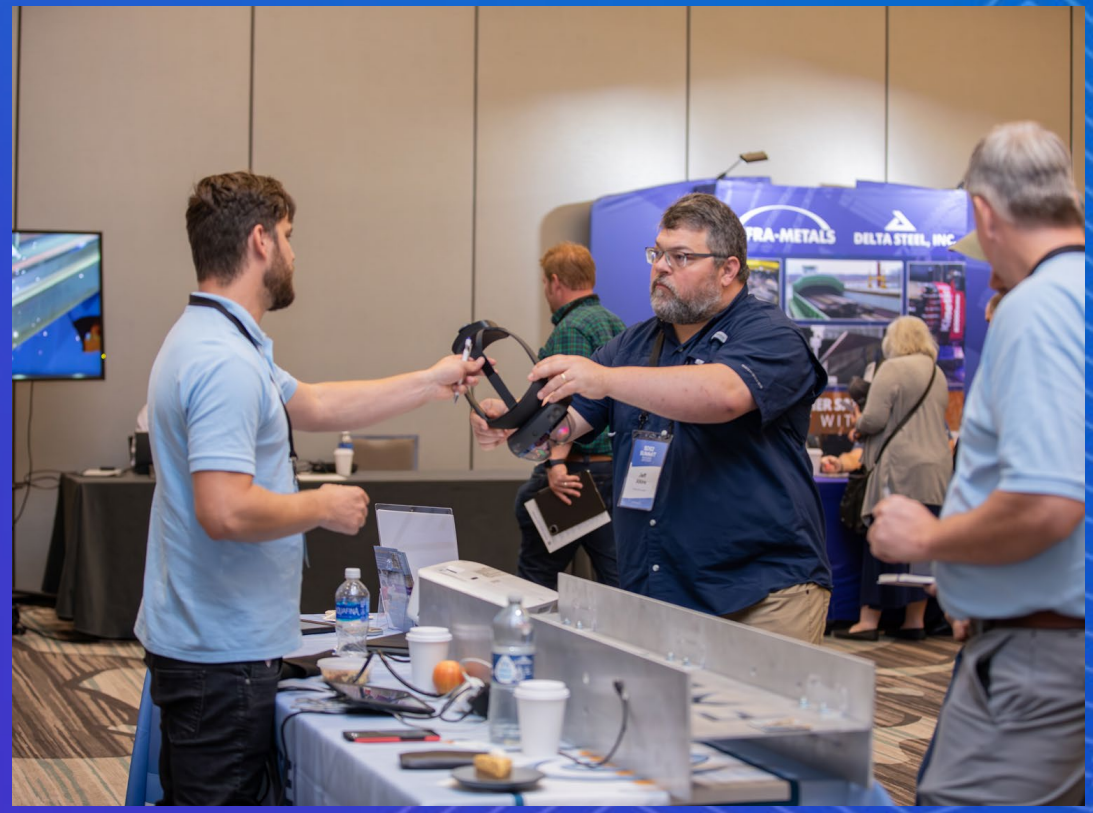
SPONSORSHIP PACKAGES



PLATINUM SPONSORSHIPS

WELCOME RECEPTION SPONSOR *SOLD*	$8,000 (limit one) Event: Exhibit Hall Wednesday Evening	**Attendee Access & Networking** • 2 complimentary event passes ($1,200 value). • 20% discount on additional passes. • Advanced & post-event attendee list for follow-up. **Marketing & Digital Promotion** • Dedicated email blast featuring your company. • Social media highlight before the event. • Sponsorship banner & profile in the event mobile app. • Promotional materials included in attendee bags. **Onsite Branding & Visibility** • Prime 8'x10' booth in the Exhibit Hall ($2,650 value). • Exclusive logo placement on event signage and materials. • Recognition in the official event guide. • On-stage acknowledgment during the reception/banquet. **Exclusive Speaking Opportunity** • Complimentary technical presentation to showcase your company. • Premier recognition as the official host of your chosen event (either the Welcome Reception on Wednesday or Customer Appreciation Banquet on Thursday). • Acknowledgment during the reception/banquet.
CUSTOMER APPRECIATION BANQUET SPONSOR	$8,000 (limit one) Event: Exhibit Hall Thursday Evening	

Click Here to Secure Your Sponsorship!

GOLD SPONSORSHIPS		
CONFERENCE LANYARD SPONSOR *SOLD*	$6,000 (limit one)	• Your logo printed on conference lanyards worn by every attendee. • 1 complimentary attendee pass ($600 value). • 8'x10' booth in the Exhibit Hall ($2,650 value). • Advanced & post-show attendee list for follow-up. • Dedicated social media post featuring your company. • Opportunity to provide promotional materials in attendee bags. • Logo recognition throughout the entire event*
CONFERENCE NOTEBOOK SPONSOR *SOLD*	$6,000 (limit one)	• Your logo printed on conference notebooks given to all attendees. • 1 complimentary attendee pass ($600 value). • 8'x10' booth in the Exhibit Hall ($2,650 value). • Advanced & post-show attendee list for follow-up. • Dedicated social media post featuring your company. • Opportunity to provide promotional materials in attendee bags. • Logo recognition throughout the entire event*
NETWORKING BREAK SPONSOR *2 REMAINING*	$6,000 (limit three)	• Your brand featured as the Networking Break Sponsor on signage and materials. • 1 complimentary attendee pass ($600 value). • 8'x10' booth in the Exhibit Hall ($2,650 value). • Advanced & post-show attendee list for follow-up. • Dedicated social media post featuring your company. • Opportunity to provide promotional materials in attendee bags. • Logo recognition throughout the entire event*

Click Here to Secure Your Sponsorship!

SILVER SPONSORSHIPS		
CONFERENCE BAG SPONSOR *SOLD*	$4,000 (limit one)	• **Exclusive branding on conference bags for all attendees.** • **1 complimentary attendee pass ($600 value).** • Access to the post show registration list. • Dedicated social media post featuring your company. • Opportunity to include promotional materials in attendee bags. • Logo recognition throughout the entire event*
CONFERENCE WATER BOTTLE SPONSOR *SOLD*	$4,000 (limit one)	• **Your logo printed on conference water bottles distributed to all attendees.** • **1 complimentary attendee pass ($600 value).** • Access to the post show registration list. • Dedicated social media post featuring your company. • Opportunity to include promotional materials in attendee bags. • Logo recognition throughout the entire event*

- **Logo recognition throughout the entire event*** includes the conference website, event guide, emails, event signage, and t-shirts (if purchased before materials go to print).

Click Here to Secure Your Sponsorship!

ENGAGEMENT PACKAGES		
EXHIBIT BOOTH ONLY *FEW REMAINING*	$2,650 (limited number)	• 8'x10' exhibitor booth in the Exhibit Hall. • 1 complimentary attendee pass ($600 value). • Access to the post show registration list. • Dedicated social media post featuring your company. • Opportunity to provide promotional materials in attendee bags.
TECHNICAL PRESENTATION *FEW REMAINING*	$2,000 (limited number)	• Deliver a 25-minute technical presentation to showcase your expertise in front of industry professionals. • 1 complimentary attendee pass ($600 value) • Advanced & post-show attendee list for follow-up. • Dedicated social media post featuring your company. • Opportunity to provide promotional materials in attendee bags.

- If partners would like to attend Build Forward, we ask that you purchase a Technical Presentation at the very minimum. For those purchasing the "booth only" package, booths will not be allowed to be shared between partners.
- All sponsorship and exhibit booth purchases are final and non-refundable. Once a booth space has been reserved and payment has been received, cancellations or refunds will not be permitted.

READY TO GET STARTED?

1. Click here to secure your sponsorship.
2. Once your submission is reviewed and approved, you'll receive a confirmation email with your contract and invoice, along with payment instructions.
3. Pay sponsorship fees. Payment for your invoice is required in full within 30 days from either the invoice date or the date of the event, whichever comes first, to confirm your sponsorship.
4. Your company's main contact listed on the application will be contacted by our sponsorship team regarding deliverables and deadlines.
5. If you have questions about pricing and availability, please contact buildforward@allplan.com.

The Build Forward Team is excited to partner with you!

All sponsorship packages are sold on a first-come, first-served basis. All sponsors are subject to the Build Forward Team's approval. Sponsorship terms and conditions can be found here.